



Media Release

PAYCE Announced as a Finalist across eight nominations in upcoming 2015 UDIA NSW Awards for Excellence

DATE: August 5th 2015, East Sydney.

Four PAYCE projects have been announced as Finalists across eight nominations in the upcoming 2015 Urban Development Institute of Australia (UDIA) NSW Awards for Excellence to be announced in Sydney in August.

Celebrating 21 years this year, the prestigious annual awards acknowledge the best in urban development across NSW and the ACT and are strongly contested by industry members from the public and private sectors.

Over 100 projects will be judged in 15 categories, with many of the winners eligible to go forward to the Institute's national awards.

East Village represents outstanding work – Brian Boyd

PAYCE's Managing Director, Brian Boyd said the projects announced as Finalists in this year's awards are a diverse mix of residential, commercial and mixed use developments of the highest quality.

"They all represent outstanding work by our project teams and in the case of Jewel and Royal Shores, our joint venture partner, Sekisui House Australia.

The UDIA Finalists announced ...

The above UDIA Finalist announcements came just days before PAYCE received the highest industry accolade at the 2015 Urban Taskforce Excellence Awards on 23rd July

where PAYCE's **East Village** development took out the prestigious Development of the Year Award.

The four Finalist PAYCE projects this year at the UDIA NSW Awards for Excellence are Jewel, Royal Shores, East Village and Platinum. Below are the details for all of the PAYCE Finalist nominations.

Category 1: Concept Design – **Jewel** (Wentworth Point)

Category 3: Design and Innovation – **Royal Shores** (Ermington)

Category 4: Marketing – **Royal Shores** (Ermington) **and East Village** (Victoria Park)

Category 5: Retail/Commercial Development – **East Village** (Victoria Park)

Category 6: Sustainable Development – **East Village** (Victoria Park)

Category 10: Medium Density Development – **East Village** (Victoria Park)

Category 11: High Density Development – **Platinum** (Victoria Park)

Judging is currently underway for the 2015 Awards with the winners to be announced at a gala dinner in Sydney on Friday, 14 August 2015.

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EAST VILLAGE WINS MAJOR URBAN DEVELOPMENT AWARDS

DATE : August 14th 2015, East Sydney

East Village was named Best Retail and Commercial Development at the recent UDIA (NSW/ACT) Industry Awards in Sydney.

The East Village project developed by PAYCE at Victoria Park, Zetland continues to receive widespread praise and accolades, picking up its third major industry award in less than a month.

East Village, winning the 2015 Urban Development Institute of Australia's Award for best Retail and Commercial Development in NSW and the ACT.

East Village ticks all the boxes for residential, retail and commercial development.

The latest award for the project follows the top award in the Urban Taskforce Awards for Development of the Year and best project in the Architecture-Residential-Constructed category at the recent Sydney Design Awards.

The East Village residential, retail and commercial precinct combines leading edge apartments and a unique urban marketplace where the range of shopping and eating options attracts patronage from all over Sydney. Residents within the complex have a 6,500 square metre central Sky Park boasting barbeque areas, shade booths and a communal garden to enjoy and share with their neighbours along with their premium quality residences. The Sky Park is one of the largest of its type in the Southern Hemisphere.

The UDIA judging panel comments on the East Village Development.

The UDIA (NSW) judging panel commented it was highly impressed with the East Village retail and commercial component.

"It is bold, dynamic, well-executed and forward thinking. Integrating retail, food and beverage, community uses and light industrial into a rich tapestry of horizontality and verticality was what made this the winning entry," the panel said.

"The development addresses a need in the Victoria Park neighbourhood for a range of goods and services that are user-friendly and environmentally and design responsive, and East Village has delivered on all fronts."

The judging panel concluded: "East Village challenges the way we perceive zoning laws in Australia and hopefully it will act as a precursor on how to deliver retail development that includes a light industrial and commercial component."

Brian Boyd – we are very proud of our very talented and creative team...

PAYCE's Managing Director, Brian Boyd said the project had been a great team effort in delivering something special to the residents and the community.

"Everyone associated with the project is immensely proud of what has been achieved and they are thrilled with the accolades East Village continues to receive," he said.

"We had a wonderful team of talented and creative people working on the project, including our design partners, TURNER Architects, Koichi Takada Interior Architects and HASSELL, along with construction company, Dasco Australia Pty Ltd and our own PAYCE personnel," said Brian Boyd.

Dominic Sullivan – East Village is a one of a kind development...

PAYCE's General Manager, Dominic Sullivan said the retail component of East Village is a one-of-a-kind, ground-breaking experience based on some of the leading urban marketplaces found around the world.

"Our focus at PAYCE is on building communities that thrive in well-designed urban precincts and East Village is a wonderful example of a lively, sustainable community hub that is an exciting place to live, work and play within a friendly village atmosphere," he said.

"This latest award adds to a growing list of industry awards the project has received, ranging from design excellence, mixed-use architecture, innovation and sustainability to environmental initiatives," Mr Sullivan said.

The awards were presented at a gala dinner in Sydney attended by over 900 industry representatives. East Village will now be considered for the UDIA NSW and ACT

President's Award to be announced on 2 September. Select State winners will also be entered into the UDIA National Awards for Excellence determined at the Institute's National Congress in Adelaide next year.

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