



Media Release

PAYCE Supports Queensland Salvos 2015 Red Shield Appeal

24th March 2015,

Brisbane Queensland.

Leading Australian property development company and corporate sponsor, PAYCE, has pledged \$32,000 to this year's The Salvation Army's Queensland Red Shield Appeal.

In the lead up to official launches of the Salvation Army Red Shield appeal over the next month, PAYCE have pledged donations to metropolitan and regional areas of Queensland Red Shield Appeals, covering Brisbane, Townsville and Ipswich regions.

The annual door knock is scheduled to take place over the weekend of 30-31 May.

As a long term supporter of The Salvation Army, PAYCE will donate \$15,000 to the Brisbane appeal as a gold sponsor. The Brisbane appeal will be launched at a special function on 24 March attended by His Excellency, The Honourable Paul de Jersey AC, Governor of Queensland, Queensland Premier and Minister for the Arts, The Hon Anastacia Palaszczuk, Brisbane Lord Mayor, Graham Quirk and other dignitaries.

PAYCE will also donate \$10,000 to the Ipswich Red Shield Appeal as major naming sponsor for the third consecutive year and donate a further \$7,000 to Townsville's appeal. The Townsville launch will take place on 21 April with the Ipswich launch to follow two days later on the 23 April.

Brian Boyd and PAYCE continue support for the Ipswich Red Shield Appeal.

PAYCE Managing Director, Brian Boyd said his company was pleased to have the opportunity to help the Queensland Appeal as more and more individuals and families across the State are finding it increasingly difficult to make ends meet.

"The Red Shield Appeal is one of the most worthy fundraisers in the country and we are proud to expand our involvement in Queensland to the city of Brisbane and Townsville," he said.

PAYCE has been a sponsor of the Ipswich Appeal for the past two years and continues the association this year.

Mr Boyd said The Salvation Army deserved generous financial support, particularly from the business world, to keep up the good work of providing social aid.

"It's a privilege to be associated with an organisation that does such amazing work in turning the lives of individuals and families around," Brian Boyd said.

"Queenslanders would be acutely aware of the extraordinary role The Salvation Army plays both during and in the aftermath of natural disasters, which can impact any of us without warning," Mr Boyd explained.

"Already this year, Queensland has experienced a number of fierce storms and damaging conditions, including tropical cyclone Marcia, which resulted in major flooding in central and northern areas of the state. Brisbane also experienced severe thunderstorms and, in each instance, the Salvos were some of the first services to arrive to help alleviate suffering and provide welfare," Mr Boyd continued.

Dominic Sullivan and PAYCE - Social Equity Through Not-for-Profit Organisations.

PAYCE's General Manager, Dominic Sullivan said PAYCE is firmly committed to social equity.

"For many years, PAYCE has been helping provide support to those in society disadvantaged by circumstances," he said.

"Our policy is to work alongside respected not-for-profit organisations and groups in supporting the good services and assistance being delivered across communities."

Salvation Army Queensland Thanks PAYCE for Sponsorship of this year's Red Shield Appeal.

The Salvation Army's Queensland spokesperson, Major Neil Dickson said PAYCE was an outstanding supporter of The Salvation Army and the annual Red Shield Appeal.

"On behalf of The Salvation Army Queensland, I would like to express our appreciation to Brian and his company for their generosity this year and their ongoing support," he said.

The Red Shield Appeal will make a difference to more than one million Australians who rely on The Salvation Army every year in their time of need.

About PAYCE

PAYCE is a publicly listed Australian company with a proven track record of creating dynamic and cohesive new communities.

Founded in 1978, PAYCE is now recognised as a leader in innovative urban renewal with an award winning reputation for transforming places through integrated residential, retail and commercial developments.

PAYCE is currently planning a landmark urban renewal project on the site of the former Peters Ice Cream factory at West End in Brisbane in partnership with Sekisui House Australia. The West Village project will see the 2.5 hectare site transformed into a vibrant community hub, with a mix of residential apartments, retail outlets, workplaces and open spaces.

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