



10 July 2014

Sutherland 2 Surf Fun Run & Walk takes the challenge to the streets

This month's 2014 Brooks Caltex Sutherland2Surf Fun Run & Walk (S2S) event will have a new category, the Street Team Challenge, sponsored by leading Australian property company, PAYCE.

The company is well-known in the shire as an active supporter and contributor of many local community and charity events.

Many of the entrants in this year's 11 kilometre Fun Run & Walk on Sunday 20 July are expected to use the event as a warm-up for the Sun Herald City to Surf held three weeks later.

The PAYCE Street Team Challenge will see entrants from one street compete against entrants from other streets in a bid to win the first S2S Street Challenge.

All entrants are eligible to enter the category, whether they live in or outside the shire. Members of the same household are also eligible, including relatives or people sharing the same address.

Once four entrants from the same street have registered for the event or selected the Street Team Challenge category, the street will automatically be entered into the street challenge.

PAYCE's General Manager, Dominic Sullivan said there is no upper limit on team numbers.

"The fastest four in each team will combine their times to compare with other teams' results," he said.

"The four fastest team members of the winning team will each receive a plaque acknowledging the individual effort for their street.

"The team members may not have known each other before entering, but this affords an opportunity to build neighbour relations by introducing them to each other via this special category."

Although not quite as challenging as the City 2 Surf event, the southern Sydney event winds through a number of suburbs in the Sutherland Shire and has its fair share of hills to test competitors.

The route of this year's event is from Sutherland through Kirrawee, Gymea, Miranda, Caringbah and Cronulla, with the finish at Wanda Beach, where spectators and entrants will enjoy some festive activities prior to the winners' presentation ceremony.

Anita Pryke, Wanda Surf Life Saving Club President, said the community event had become a legacy of the shire, each year continuing to attract large numbers of Sydney's elite athletes who compete for cash prizes, and a mounting number of entrants from the general public.

"The event has become a popular fun run and walk for the community, inspiring thousands of participants in a fun atmosphere shared by family and friends, children and teens and even toddlers in prams," she said.

"With less than two weeks to go, this year's registrations to date are on track to equal, if not exceed, last year's figure of 8,430."

The annual event is celebrating its 43rd year and continues to be a major fundraiser for a number of charities, including helping Wanda SLSC to continue to provide essential surf lifesaving programs on Wanda Beach.

PAYCE's Managing Director, Brian Boyd said his company was proud to support such a successful and important family event in the shire.

"We believe in enhancing local communities and supporting those groups that do outstanding work in bringing communities together and helping those who need help," he said.

"This is one of the most popular community events of the year and we are thrilled to sponsor the new Street Team Challenge.

"The PAYCE Street Team Challenge will help attract even more participants, but importantly it is an opportunity for neighbours to get together and race as a team rather than just compete against each other."

To find out more about the event or to register your entry, please go to www.sutherland2surf.com.au.

For more information on the S2S PAYCE Street Team Challenge please contact: Sherene Grace on 8080 2349 or 0423 074 074.