



Media Release

EAST VILLAGE WINS DESIGN AND INNOVATION AWARD

For immediate release

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East Village, a new residential, commercial and shopping complex soon to open at Victoria Park in Zetland has received a major industry award for design and innovation.

At the prestigious Urban Development Institute of Australia (UDIA) NSW awards held on Friday 1 August, 2014, PAYCE Consolidated Limited (PAYCE) was awarded a Commendation Award for its East Village development.

The UDIA awards acknowledge the best in urban development across NSW and the ACT.

East Village comprises 206 apartments, a Coles supermarket and 50 speciality shops spread over 28,000 square metres.

The residents in East Village will have their own private sky park of nearly 7,000 square metres to relax in, along with the convenience of a variety of shops and services on their doorstep.

PAYCE's General Manager, Dominic Sullivan said the project is a landmark development for Victoria Park, offering not only premium accommodation, but an urban marketplace unlike any traditional shopping centre.

"The marketplace is one-of-a-kind, inspired by some of the world's leading urban marketplaces, such as Chelsea Markets in New York and Barcelona's Boqueria, which cater for local residents and the general public," he said.

“When people visit, they will be impressed by the quality and uniqueness of the design created by some of the best architects in the country.”

Over the past decade, Victoria Park has experienced rapid growth, transforming from an industrial site into a vibrant new suburb that has attracted thousands of new home owners, downsizers and investors to its cosmopolitan style of community living and proximity to the Sydney CBD.

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