



## **PAYCE SUPPORT FOR SALVOS' IPSWICH RED SHIELD APPEAL**

**01 May 2014**

Leading Australian property company, PAYCE, a long term supporter of the Salvation Army, is on board again this year as a major sponsor of the 2014 Ipswich Red Shield Appeal, PAYCE's Managing Director, Brian Boyd announced today.

The 2014 Ipswich Red Shield Appeal was officially launched this week (29 March).

The Appeal's doorknock takes place over the weekend of 24-25 May, with a band of volunteers giving their time to knock on doors across the city.

### **Community organisations deserve generous support from the Business community – Brian Boyd**

Brian Boyd agrees that "the Salvos' track record for helping those experiencing hardship in communities across the country is legendary.

Brian Boyd said his company was proud to be associated with such a worthy cause and have the opportunity to support the Salvos with their premier fundraising event.

"We are a strong supporter of the Salvation Army, and it is a privilege and honour for PAYCE to be involved with an organisation that does such amazing work in turning individuals' and families' lives around," Brian Boyd said.

"This year's Red Shield Appeal deserves generous support, especially from the business world", Brian Boyd was heard to say. "To help the Salvos achieve their appeal goal of \$125,000 for Ipswich, every dollar collected will go towards meeting the Queensland goal of \$10 million and the national goal of \$80 million.

### **PAYCE again to champion the Red Shield appeal – Brian Boyd**

The Salvation Army's Divisional Commander, Major Mark Campbell said PAYCE is an outstanding supporter of the Salvation Army and its annual appeal.

"The company's ongoing generosity is especially appreciated locally and helps in continuing our much-needed work in the Ipswich community."

"This is the second year running that PAYCE has directly supported the Ipswich Appeal. and we are pleased to contribute \$10,000 to get the ball rolling," Brian Boyd said.

The donations collected from the Red Shield Appeal will make a difference to the more than one million Australians who call on the Salvos every year for practical support in their time of need.

Every week across Australia, the Salvation Army:

- provides more than 30,000 beds for the homeless
- gives refuge to 800 victims of abuse

- provides 180,000 meals and another 20,000 food vouchers
- counsels more than 4,000 people
- helps 1,200 addicted people towards recovery, and
- provides 600 blankets.

### **About PAYCE**

PAYCE is a public listed Australian company with a proven track record in creating exceptional new communities.

Founded in 1978, PAYCE is a recognised leader in innovative urban renewal, and has won a reputation for transforming places through its integrated residential, retail and commercial developments.

PAYCE is firmly committed to social equity. For many years, PAYCE has helped to provide support to those in society disadvantaged by circumstances.

PAYCE's policy is to work alongside respected not-for-profit organisations and groups in supporting the good works being delivered, and to help provide resources needed by these bodies in progressing towards hopeful futures and social harmony for those in need.

In addition to the Salvation Army, other organisations and bodies that PAYCE is currently working with include St Vincent de Paul Matthew Talbot Hostel, Adele, St Merkarios Charity and Windgap.

**For more information: Sherene Grace 8080 2349 or 0423 074 074**